



FOR IMMEDIATE RELEASE Media Contact: David Salkovitz Regan Communications Group dsalkovitz@regancomm.com 617-637-2757

Martha's Bike Donates more than 80 Bicycles to Martha's Vineyard Boys and Girls Club

Club surprised children in need with bicycles just in time for summer

(Martha's Vineyard, MA) – *June 15, 2018* – <u>Martha's Bike</u>, a 29-year old bike rental shop located in Vineyard Haven, MA, donated more than 80 gently-used Gama bikes, with an assortment of helmets and locks to the <u>Martha's Vineyard Boys and Girls Club</u>.

The donation turned into a surprise ceremony in the gymnasium of the Martha's Vineyard Boys and Girls Club. With a retail value of approximately \$20,000, the bikes were presented to a group of well deserving children in the Boys and Girls Club after-school program, who could not afford bicycles of their own. The donated bikes were a part of Martha's Bike rental inventory and will be replaced with new bikes for the summer season.

"We see families come in and out of our store every day, leaving with a smile on their face as they go off to explore the island," said Nick Kleidon, General Manager, Martha's Bike. "When the time came to replace our rental inventory, we wanted to share that feeling with a group of children who didn't have that opportunity. We are very excited to present this donation just a few weeks before the start of summer!"

Pictured in Photo #1: (Left to Right) **Nick Kleidon**, General Manager, Martha's Bike giving **Chase Panico** a quick tutorial on this new bike.

Pictured in Photo #2: (Left to Right) **Brooklynn Petersen** expressing her gratitude to **Mary Meyers**, Martha's Vineyard Boys & Girls Club Program Assistant.

Pictured in Photos #3: More than 80 gently-used Gama bikes donated to the Martha's Vineyard Boys and Girls Club

About Martha's Bike:

Martha's Bike has been in the same location making the splendors of Martha's Vineyard more accessible for everyone since 1989. With delivery all over the island, Martha's Bike offers an array of hybrid bikes, beach bikes, street bikes, mountain bikes, kids bikes, trailers, accessories and more! For more information, please visit: <u>www.marthasbikerentals.com</u>.

About Martha's Vineyard Boys and Girls Club:

Founded in 1937, as the Edgartown Boys Club, The Martha's Vineyard Boys and Girls Club has been providing services to residents of the island for more than 80 years. For more information, please visit: www.mvbgclub.org.