

For Immediate Release

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Former Israeli Soldiers Receive Free Healing Cruise from Vantage Deluxe World Travel

Vantage partners with Israeli Brothers for Life to provide Rhine River cruise beginning March 25th

Boston, MA – March 25, 2019 - Vantage Deluxe World Travel, the world-renowned tour operator headquartered in Boston, is proud to honor the Israeli Brothers for Life organization by providing 20 former Israeli troops with a complimentary, all-inclusive Rhine Jazz Discovery cruise aboard the five-star, deluxe ms River Voyager, as part of Vantage Deluxe World Travel's Vantage Heroes Program, which honors heroes across the United States and around the world who inspire with their spirit.

Brothers for Life works to empower injured combat soldiers and help them reclaim their lives, fulfill their dreams, and continue to serve and inspire the Jewish nation. Their nine-day cruise will begin in Breisach, Germany, and will include stops at such picturesque ports of call as Strasbourg, Mainz, Koblenz, and Cologne, before concluding in Amsterdam.

"Vantage strives to honor the quiet heroes among us whose lives have been dramatically affected by tragedy, loss, and war," said Nicole Fusaro, Director of the *Vantage Heroes* Program. "These soldiers' stories of perseverance and resilience are incredibly inspirational and we are so pleased to be able to provide them with a unique way to leave the worries of daily life behind and bond with others who have shared similar struggles."

Vantage treated 19 members of the Brothers for Life for a healing cruise to France in 2017, which took them to the shores of Normandy's D-Day Beaches. They prayed at 149 Jewish graves at the American Cemetery and formed a special bond with travelers who served in the American military. Previous *Heroes* cruises have been offered to survivors of the Boston Marathon Bombings, 9/11 and United 93

families, and those who lost loved ones in the devastating Yarnell Hill wildfire in 2013. Most recently, Vantage honored 40 survivors of the deadly 2017 Las Vegas shooting.

"We are so thankful to Vantage Deluxe World Travel for giving our brotherhood this experience," said Gil Ganonyan, Delegation Manger at Brothers for Life. "Our guiding principle is 'if something good happens to you, give of yourself.' During rehabilitation, this is especially important and so our brothers give mentorship, love, and hugs without condition to their fellow soldiers, and this trip will provide many opportunities for that

For more information visit: <u>www.vantageheroes.com</u>.

About Vantage Deluxe World Travel:

Vantage Deluxe World Travel, is an award-winning, world-renowned deluxe river operator named by *Travel + Leisure* as 'One of the Best River Cruises in the World' in 2018, recognized by *Conde Nast Traveler's* 2018 Readers' Choice Award for the sixth consecutive year as one of the top river cruise lines in the world, and voted the Best Solo Cruise for River Travelers by *The Solo Traveler*. The Vantage family of brands also includes Vantage Cruise Line and Vantage Adventures. The company owns and operates its own fleet of luxurious river cruise ships that sail the Rhine, Danube, Main, Moselle, and Seine rivers; and also charters ships in Portugal, the Mediterranean, Russia, Asia, North America, Central America, and South America.

To start creating your journey, call 1-888-514-1845 or visit <u>www.vantageheroes.com</u>. To see more from our vantage point, check us out on Facebook, Instagram, Twitter, and YouTube.

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